

# Privacy Policy

## 1. General Conditions

In this Privacy Policy “BioSistemika USA, LLC”, “we” and “us” mean BioSistemika USA, LLC and any of their affiliated companies. BioSistemika USA, LLC respects the privacy of its users. The terms set forth below will set forth and explain the principles of the privacy policy practiced by BioSistemika USA, LLC in relation to the website owned, operated, licensed, and/or controlled by BioSistemika USA, LLC, located at <http://scinote.net> and/or any of the services provided by and/or via this Website (“Services”). Amongst other things, the terms hereunder will provide details as to the manner in which BioSistemika USA, LLC shall use any information provided by any user within the framework of such user’s visits and use of the Website and/or Services, or the information collected by BioSistemika USA, LLC during your visiting and use of the Website and/or Services.

For the avoidance of doubt, in any instance in which any of the terms “User”, “You”, “Your” are used in this privacy policy, the meaning is to any person using, or who has used, the Website and/or any of the Services provided by and/or via this website, regardless whether such term is used in singular or plural.

This privacy policy is incorporated into and is subject to the Terms of Use of BioSistemika USA, LLC available for your review at:

<http://scinote.net/docs/terms-of-service.pdf>.

Please read this privacy policy carefully before using the website and/or the services. If you do not agree to this privacy policy, please leave the Website and/or the Services and discontinue any use thereof.

## 2. Information Collected or Received by BioSistemika USA, LLC

BioSistemika USA, LLC may collect various types of information as defined below (individually and collectively the “Information”):

- (i) Personal information that you shall provide while you access or visit or use the Website and/or Services or communicate with our Account Management or Customer Services department through the "Contact us" form on our [Website](#)
- (ii) or by post or telephone. Such data may include identifying information and contact information (i.e. as your name, age, email address, lab, institute, company or university, contact details, billing address, credit card information the type of product you subscribe to and/or purchase from us and the type of customer you are (e.g. personal subscriber, registrant, website visitor etc.), and any other personally identifiable information. Users who sign up for the free account are not required to enter credit card information.
- (iii) In addition to the information that you shall disclose actively, during your use of the Website and/or Services, it is possible that certain information about you may be accumulated including, but not limited to personalized and general information, such as information regarding the manner in which you use the Website and/or Services, the sections of the Website and/or Services which you have visited, services and products that you have shown interest in, content that you have viewed on the Website and/or Services, offers and activities that have interested you, the placement of the computer via which you have visited the Website and/or Services, Internet Protocol address ("IP Address"), a unique user ID, version of software installed, system type, screen resolutions, color capabilities, plug-ins,

language settings, cookie preferences, search engine keywords, JavaScript enablement, the dates and times that you visit the Website and/or use the Services, paths taken, and time spent on sites and pages etc. You may also provide BioSistemika USA, LLC with demographic information and information related to social networking sites you use, such as the name, address and description. By using the Website and/or Services, BioSistemika USA, LLC will have access to your transaction history via the Website and/or the Services. Additionally, the Website and/or the Services may contain electronic image requests that enable BioSistemika USA, LLC to count web page views and to access cookies.

BioSistemika USA, LLC may use the Information for internal purposes, such as for website administration, data analytics, billing, identification, authentication, contact, and compliance purposes. We may also use such Information to evaluate the quality of our products and services and to improve the content of our Website pages and the quality of our Service or under the following circumstances, as defined in the section below.

### **3. Information Usage**

BioSistemika USA, LLC shall store all the aforesaid Information in its databases, however the use of such information shall only be in accordance with the terms of this privacy policy and/or in accordance with the provisions of any law, for any one or more of the following purposes, and by using the Website and/or Services, you are expressly agreeing to use of the information for the following purposes:

- (i) To enable normal use of the Website and/or Services and to enable use of the various services available on the Website and/or Services and the various activities

that shall be offered from time to time on the Website and/or Services;

- (ii) To improve and enrich the Website and/or Services and/or the Content, amongst other things, to create new services and content suitable for the requirements of the Website and/or Services, and to control and supervise the existing Services and content;
- (iii) For the purpose of handling and processing any payments, BioSistemika USA, LLC shall be entitled to transfer certain user related information as may be required by the designated external service providers who are responsible for the collection of any payments made in connection with the Website and/or Services insofar as such disclosure is deemed necessary by said external service providers in order to determine the amounts required to be paid and the settlement of said accounts with the user;
- (iv) If BioSistemika USA, LLC cooperates with third parties in order to render any of its Services and is required to provide such third parties with any of the foregoing information in connection with the provision of such services, then it shall require such third party to adhere to the applicable data protection regulations and to provide for adequate data protection;
- (v) For the purpose of determining, computing, processing, creating and publishing general statistics, in connection with the users of the Website and/or Services and any information provided by such users and/or obtained in connection with any use of the Website and/or Services as stated above, and for disclosing such statistics to third parties for commercial and other uses, however not in a manner that shall

expose the connection between any use and such user's private or confidential information or that shall otherwise identify the user;

- (vi) For the purpose of contacting you, or enabling certain advertisers to contact you, from time to time, including via electronic mail in order to refer you to certain information in connection with the Website and/or Services, and other marketing and advertising information on behalf of BioSistemika USA, LLC or other advertisers, based on the information you have submitted or otherwise conveyed pursuant to use of the Website and/or Services. BioSistemika USA, LLC may also use your email address, for various communications, such as administrative communications, for customer service purposes, to address copyright infringement or defamation issues, or to contact you regarding the upload or download of any Content. It is important to point out, that you are entitled, at any time, to remove your address from the mail list of BioSistemika USA, LLC by contacting BioSistemika USA, LLC at the following email address: [info@scinote.net](mailto:info@scinote.net).
- (vii) For the purpose of forming and analyzing statistical information regarding the activity of the users on the Website and/or Services and transfer of such information to third parties, including advertisers. The information used for such a purpose is mostly statistical and does not personally identify you;
- (viii) For various other statistical purposes and otherwise to better meet the needs and preferences of BioSistemika USA, LLC users, including, without limitation, deriving commercially valuable statistical information, all of which may be utilized by BioSistemika USA, LLC, and/or

conveyed to third parties to be utilized, for various commercial purposes, provided however, that in any event BioSistemika USA, LLC's use of such collected information shall be subject to its then current privacy policy.

In this privacy policy, the term "Content" refer to any content appearing on the Website and/or any content to which you may be exposed due to your use of the Website or the Services including, without limitation, any and all advertisements and/or other commercial content to which you may be exposed.

#### **4. Disclosure of Information to Third Parties**

We do not sell or otherwise disclose to any third party Information about our website visitors, except as described herein. We may share the Information you provide with companies in our group and our joint marketing partners. We may also share the information with service providers we have retained to perform services on our behalf. These service providers are not authorized by us to use or disclose the information except as necessary to perform services on our behalf or to comply with legal requirements.

BioSistemika USA, LLC shall not disclose to any third parties your personal information and/or information collected in connection with your use of the Website and/or Services insofar as such information identifies you personally, except in any of the following occurrences:

- (i) In the event that you shall breach any terms set forth in this privacy policy and/or if you perform via the Website and/or Services, or in connection with the Website and/or Services, any acts that are illegal (including acts that, in the sole opinion of BioSistemika USA, LLC, may be illegal), or any attempt to perform any of the foregoing. It is clarified that BioSistemika USA, LLC shall be entitled to disclose personal

information that identifies you as may be required under applicable law including, without limitation, in the event that a court or administrative order to provide such personal information and/or your personal details to any third party in the foregoing circumstances.

- (ii) In the event of any dispute, claim, suit, or other legal proceedings of any kind between you and BioSistemika USA, LLC.
- (iii) In any event that, in the opinion of BioSistemika USA, LLC, the disclosure of such information is required in order to investigate, prevent damage, or take action regarding illegal activities, suspected fraud, situations involving potential threats to your body or to your property, or to the property or body of any other third party. In such event, BioSistemika USA, LLC shall use its reasonable best efforts in order to notify you of such disclosure.
- (iv) We reserve the right to transfer any information we have about you in the event we sell or transfer all or a portion of our business or assets. Should such a sale or transfer occur, we will use reasonable efforts to direct the transferee to use information you have provided through our website(s) in a manner that is consistent with this Privacy Policy.

## **5. How We Protect Personal Information**

We maintain administrative, technical and physical safeguards to protect against loss, misuse or unauthorized access, disclosure, alteration or destruction of the information you provide on our websites.

## **6. Cookies**

A cookie is a small amount of data, which often includes an anonymous unique identifier that is sent to your browser from a web site's computers and stored on your computer's hard drive. Cookies are text files that are created by your Internet browser in accordance with instructions provided to it by the system computers. Some of the "Cookies" will be deleted from your computer once you close the Internet browser, however others will be saved on your computer.

Cookies are required to use the Services.

We use cookies to record current session information, but do not use permanent cookies. You are required to log-in to the Services after a certain period of time has elapsed to protect you against others accidentally accessing your account contents.

Cookies contain information such as the Internet Web Pages you have visited, the time spent on each site, from where you arrived at the Website and/or Services etc. They are also used for a quick and easy entrance into your account on the Website and/or Services, by "memorizing" your details in parts of the Website and/or Services that require registration. The information in a Cookie is encrypted, and BioSistemika USA, LLC uses security means that are commonly acceptable in the industry in order to protect the security of the information and its computers.

BioSistemika USA, LLC advises you that you may learn how to review and modify your computer' settings regarding cookies.

Please be advised that some of the business partners of BioSistemika USA, LLC use cookies obtained in connection with the use of the Website and/or the Services. BioSistemika USA, LLC has no control over these cookies. The terms and conditions of this privacy policy only cover the use of the cookies by BioSistemika USA, LLC and not the use of cookies by any other entities (such as advertisers, etc.).

## **7. Data Storage**

BioSistemika USA, LLC uses third party vendors and hosting partners to provide the necessary hardware, software, networking, storage, and related technology required to run the Services. BioSistemika USA, LLC owns the code, databases, and all rights to the Services, and you retain all rights to your data.

## **8. Information Security**

BioSistemika USA, LLC implements on the Website and/or Services certain procedures and systems for maintaining the security of information.

It is important to remember that despite the fact that such procedures and systems greatly diminish the risk of any unauthorized pervasions to the system's computers, they do not provide absolute security. Accordingly, BioSistemika USA, LLC is unable to warrant or undertake that the Website and/or Services will be fully protected against any unauthorized pervasions.

## **9. Access and Correction**

Any person is entitled to access and view, either by themselves, via any representative empowered to do so in writing or via a guardian, information about themselves stored upon the database of BioSistemika USA, LLC. Additionally, such person is entitled, in certain circumstances, to approach BioSistemika USA, LLC and request that the information be corrected or erased and BioSistemika USA, LLC shall act in such circumstances in the manner prescribed under any applicable law.

Additionally, if the information stored in the database of BioSistemika USA, LLC is used by it for the purpose of direct marketing of commercial offers you shall be entitled, subject to the provisions of any applicable law, to notify BioSistemika USA, LLC at the following address [info@scinote.net](mailto:info@scinote.net) and to demand that

BioSistemika USA, LLC delete the foregoing information from its databases. It is clarified that, pursuant to any such notification, BioSistemika USA, LLC shall only delete such information that is required in order to send you such foregoing commercial proposals.

In such case, please note that the information required by BioSistemika USA, LLC for the purpose of managing the Website and/or Services and its business including, without limitation, documentation of commercial and other transactions that you have performed on the Website and/or Services or via the Website and/or Services, shall continue to be stored in the databases as required under any applicable law, but shall not be used for the purpose of approaching you.

## **10. Changes**

BioSistemika USA, LLC retains its right to periodically update and change, from time to time, without being required to provide any notification, and at its sole discretion the provisions of the privacy policy as detailed herein. Accordingly, you are advised to visit this Web page from time to time in order to see any such changes of this privacy policy.